

Philip A. Thompsen, Ph.D.

Curriculum Vita

508 Main Hall, West Chester, PA, 19383
(610) 436-2283 • pthompsen@wcupa.edu
www.DrThompsen.com

Employment

Present Position

Professor

Department of Communication Studies
West Chester University of Pennsylvania
West Chester, Pennsylvania

Aug. 1997 – present

(Assistant Professor from Aug. 1997 – May 2002)

(Associate Professor from June 2002 – May 2011)

Prior Positions

Assistant Professor

Department of Communication
William Jewell College, Liberty, Missouri
July 1984 – July 1997

(On leave from Aug. 1990 – Aug. 1994)

Marriner S. Eccles Research Fellow

Department of Communication
The University of Utah, Salt Lake City, Utah
Sept. 1993 – Aug. 1994

Jay W. and Sharlene B. Glassman Graduate Fellow

Department of Communication
The University of Utah, Salt Lake City, Utah
Sept. 1990 – Aug. 1993

Instructor

Ron Baile School of Broadcast, Phoenix, Arizona
May 1984 – July 1984

Faculty Associate

Department of Communication Studies
Arizona State University, Tempe, Arizona
Jan. 1984 – May 1984

Graduate Teaching Assistant

Department of Communication
University of Louisiana at Lafayette
Aug. 1982 – Dec. 1983

Employment in Professional Broadcasting

Note: Prior to Dr. Thompsen's academic career, he worked as a professional broadcaster. To offer a more complete record of his professional accomplishments, a summary of his professional broadcast experience is included below.

KQYT-FM, Phoenix, Arizona
Announcer, Dec. 1983 – July 1984

KPEL-AM, Lafayette, Louisiana
News Anchor, Dec. 1982 – Dec. 1983

KTDY-FM, Lafayette, Louisiana
Announcer, Sept. 1982 – Dec. 1982

KNAU-FM, Flagstaff, Arizona
Program Director, Sept. 1980 – Dec. 1981

KNAU-TV, Flagstaff, Arizona
Talent Coordinator, Sept. 1980 – May 1981

KXEG-AM, Phoenix, Arizona
Announcer, June 1980 – Aug. 1980

KQYT-FM, Phoenix, Arizona
Announcer, Dec. 1979 – June 1980

KFLG-FM, Flagstaff, Arizona
Announcer, Dec. 1978 – Dec. 1979

KAXR-FM, Flagstaff, Arizona
News Director, Sept. 1978 – Dec. 1979

KAFF-AM, Flagstaff, Arizona
Announcer, June 1979 – Sept. 1979

KBWA-FM, Williams, Arizona
Announcer, Sept. 1978 – Dec. 1978

KOPA-FM, Scottsdale, Arizona
Announcer, March 1978 – July 1978

KDOT-FM, Scottsdale, Arizona
Announcer, Aug. 1977 – March 1978

KHCS-AM, Phoenix, Arizona
Announcer, March 1977 – Aug. 1977

KIOG-FM, Mesa, Arizona
Announcer, Dec. 1976 – March 1977

Education

Academic Degrees Earned

Doctor of Philosophy in Communication
Department of Communication
The University of Utah, Salt Lake City, Utah
Awarded Aug. 1997

Master of Science in Mass Communication
Department of Communication
University of Louisiana at Lafayette
Awarded Dec. 1983

Bachelor of Science in Telecommunications Management
Department of Communication
Northern Arizona University, Flagstaff, Arizona
Awarded Dec. 1981

Other Educational Accomplishments

Apple Computer Teaching Institute Fellow
Northwestern University
Evanston, Illinois
Aug. 2001

Pennsylvania Assoc. of Broadcasters Fellow
KYW-AM and KYW-TV
Philadelphia, Pennsylvania
July 2000

C-SPAN Faculty Fellow
C-SPAN Television
Washington, DC
Jan. 1999

General Radiotelephone Operator License
Federal Communications Commission
License # PG-GB-055385
Awarded Jan. 1985

Professional Broadcasting Certification
Ron Baile School of Broadcast
Phoenix, Arizona
Awarded Dec. 1976

High School Diploma
Camelback High School
Phoenix, Arizona
Awarded June 1975

Teaching

Courses Taught

Courses taught at West Chester University

COM 112: Communication Media Practicum
COM 201: Fundamentals of Communication Technology
COM 202: Scripts and Formats for Mass Media
COM 212: Introduction to Mass Communication
COM 222: Successful Web Publishing
COM 320: Communicating on TV and Radio
COM 399: Directed Studies in Communication
COM 499: Seminar on Computers and Comm.
COM 508: Graduate Seminar on Computer-Mediated Communication
COM 507: Graduate Seminar on Mass Communication
COM 599: Directed Graduated Studies
SPK 208: Public Speaking

Massively Online Open Course (MOOC) taught on Udemy platform (Udemy.com)

“A World of Difference: Exploring Intercultural Communication”
(with Anita Foeman and Bessie Lawton)

Courses taught at William Jewell College

Introduction to Telecommunications
Fundamentals of Speech Communication
Broadcast History
Broadcast Announcing
Public Relations
Presentation Technology
Introduction to Computer Applications
Senior Seminar in Communication

Courses taught at the University of Utah

Broadcast Announcing
Introduction to Mass Communication

Courses taught at the University of Louisiana, Lafayette

Audio Production
Public Speaking

Course taught at Arizona State University

Small Group Communication

Courses taught at the Ron Baile School of Broadcasting

Radio & Television News Reporting
Broadcast Announcing
Audio Production
Commercial Copywriting
Federal Broadcast Regulations

Student Media Organization Advising

The Quad (Student news service)
West Chester University
March 2003 – December 2016

WCU Weekly (campus news and events program)
West Chester University
February 2012 – August 2015

WCU-TV (Student television channel)
West Chester University
Sept. 2000 – May 2003; January 2014 – August 2015

WCC-TV 33 (Community access cable TV channel)
West Chester University
January 2014 – August 2015

WCUR-FM 91.7 (Student radio station)
West Chester University
Aug. 1997 – June 2007

Women in Communications (Student chapter)
West Chester University
January 1998 – August 2001

KWJC-FM 91.9 (Student radio station)
William Jewell College
July 1994 – June 1997

WJC-TV 7 (Student television channel)
William Jewell College
July 1995 – June 1997

The Hilltop Monitor (Student newspaper)
William Jewell College
September 1994 – May 1995

KUTE-AM (Student radio station)
University of Utah
Sept. 1991 - Aug. 1993

KUER-FM (Student internship program)
University of Utah
Sept. 1990 - Aug. 1991

KWJC-FM 91.9 (Student radio station)
William Jewell College
July 1984 – June 1990

Scholarly Publications, Papers & Presentations

* Indicates peer-reviewed publication ** Indicates competitively selected paper or presentation

2017

“Creativity, Innovation and Monetization in Public Media: Looking ahead and Looking back to the Lessons of 1967.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2017.

2016

“Dialogue in the Sandbox: Promoting Civility Through Student Media.” Presented to the National Communication Association, Philadelphia, PA, November 2016.

“Motivating Students with the D2L/Brightspace Awards Tool.” Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2016.

“Public Radio and Television Across Platforms: Content and Business Models.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2016.

“Voices from the Shadow: The Intersection of Social Media, Storytelling and Power.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2016.

2015

** “What makes Public Speaking Public Speaking.” (Co-authored with Bessie Lawton and Anita Foeman.) Presented to the National Communication Association, Las Vegas, NV, November 2015.

“The Development of a Robust Discussion Grader Tool for Brightspace: A Collaboration between West Chester University and Michigan State University.” Spotlight feature article on the Brightspace Developer Community of Practice (<https://community.brightspace.com/devcop>), October 2015.

“Tracking Instructional Video Engagement with the D2L/Brightspace Quiz Tool.” Presented to the PASSHE Annual Distance Education Open House, Kutztown, PA, October 2015.

** “Extending Intelligent Agents: Customizing Student Communications.” Presented to Fusion 2015: The Brightspace Users Conference, Orlando, FL, June 2015.

“Kaltura MediaSpace: What It Is and Why You Should Use It.” Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2015.

“The Digital A-Team: The Power of Team-Teaching a Hybrid Course Through a Learning Management System.” (Co-authored with Ola Kopacz, Bessie Lawton, Meghan Mahoney, Dawn Pfeifer Reitz and Anne Walsh.) Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2015.

“Exploring Communication Pedagogy in Massively Open Online Courses (MOOCs): Deliberating New Opportunities for Learning.” Presented to the Eastern Communication Association, Philadelphia, PA, April 2015.

“New Technologies for New Publics: Public Media, Policy and the Digital Revolution.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2015.

2014

“The Presence of Our Future(s): Exploring Communication Pedagogy in Massively Open Online Courses (MOOCs).” Presented to the National Communication Association, Chicago, IL, November 2014.

- * “Untethering Education: creating a pilot hybrid class to enhance learning in intercultural communication.” (Co-authored with Bessie Lawton and Anita Foeman.) *E-Learning and Digital Media* (Volume 11, Number 4) August 2014, pp. 379-389.

- ** “Automating Assessment of Large Discussions Forums using Valence.” Presented to Fusion 2014: The Desire2Learn Users Conference, Nashville, TN, July 2014.

“Using GoReact as a Tool for Recording and Evaluating Oral Presentations.” (Co-authored with Meghan Peirce and Bessie Lawton.) Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2014.

“Mini MOOC Lessons Learned: Opportunities and Challenges.” (Co-authored with Bessie Lawton and Anita Foeman.) Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2014.

- ** “Finding balance in blended learning: Reflections on teaching large lecture courses in hybrid format.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2014.

“Structuring a Participatory Audience: Locating Synthesis and Integration in Communication and Technology Research.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2014.

2013

- ** “Creating a ‘Clicking’ Online Lecture Experience with the Desire2Learn Quizzing Tool.” Presented to Fusion 2013: The Desire2Learn Users Conference, Boston, MA, July 2013.

- ** “Untethering Education: Creating A Hybrid Class To Enhance Learning In Intercultural Communication.” (Co-authored with Bessie Lawton and Anita Foeman.) Presented to the Annual Convention of the Eastern Communication Association, Pittsburgh, PA, April 2013.

- ** “CWEIS Plus 20: Reflections On One Of Public Broadcasting’s First Forays Into Social Media.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2013.
- “From Public Information Dialogue to Participatory Behavior Change: Understanding the Role of the Social Media Revolution.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2013.
- “Transitioning Courses to a Hybrid Format.” (Co-authored with Bessie Lawton and Anita Foeman.) Presented to the West Chester University Council of Trustees, West Chester, PA, March 2013.

2012

- ** “Teaching a Hybrid Course with Desire2Learn.” Presented to Fusion 2012: The Desire2Learn Users Conference, San Diego, CA, July 2012.
- “Making the Transition to Hybrid: The COM 250 Hybrid Project.” (Co-authored with Bessie Lawton and Anita Foeman.) Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2012.
- ** “Igniting Presentations with Sound: Adding an Aural Dimension to Lectures.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2012.
- “A Hybrid Adventure: The COM 250 Project.” (Co-authored with Bessie Lawton and Anita Foeman.) Presented to the College of Arts and Sciences Spring Faculty Reception, March 2012.
- “What’s Great About Connect Yard (and How It Could Be Better).” Presented to the 2012 PASSHE Virtual Conference, February 2012.
- “Toward a Critical Perspective on the History of Communication Technology.” Presented to the Freedom Foundation Teaching American History Workshop, Norristown, PA, February 2012.

2011

- ** “ConnectYard: Redefining and Enhancing Student Engagement, Retention and Support.” Presented to the Annual EDUCAUSE Conference, Philadelphia, PA, October 2011.
- * “Quantitative, notional, and comprehensive evaluations of spontaneous engaged speech.” (Co-authored with Garrett Molholt, María José Cabrera and V. Krishna Kumar.) *CALICO Journal* (Volume 29, Number 1) September 2011, pp. 1-23.
- “Technology Beyond Borders: The Course Trailers Project.” (Co-authored with Michael Boyle.) Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2011.

“Using Social Networks in Education.” (Co-authored with Mary Braz and Ola Kopacz.) Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2011.

“Public Media HD: When Market Meets Mission.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2011.

“Educational Technology in the Classroom: Presenting, Interacting and Assessing.” Communication Studies Department Colloquium Presentation, West Chester, PA, April 2011.

“Revolution 2.0: The Power of Social Media and the Fight for Internet Freedom.” Presented to the West Chester University Contemporary Issues Program, West Chester, PA, March 2011.

2010

“Balancing form and content in public broadcasting: Mission and method.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2010.

** “Watch Your Speech Online: A Web-Based Video Management System for Public Speaking Courses.” Presented to the Northeast Regional Computing Program EDUCOM Regional Conference, Providence, RI, March 2010.

“Finding Lecture Capture That’s Scalable and Affordable.” Presented to the Northeast Regional Computing Program EDUCOM Regional Conference, Providence, RI, March 2010.

“Using the Web to Help Coordinate Internships.” Presented to the Internship Coordinators Meeting, West Chester University, West Chester, PA, February 2010.

2009

“A System for Presenting Speech Videos on the Web and on Mobile Devices.” Named a “Best Practice in Technology” by the West Chester University Curriculum and Policy Committee. Presented to the Curriculum and Policy Committee, West Chester University, West Chester, PA, December 2009.

“The Future of RECAP.” Panel discussion participant at the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2009.

“Using Multiple Monitors in Educational Presentations.” Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2009.

** “Developing a Vision for Converged Student Media.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2009.

** “Ethical Dilemmas in Student Media: When Money Talks, Ethics Walk.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2009.

- ** “Correlating Quantitative Measures of Speech with Perceptions of Fluency.” (Co-authored with Garry Molholt, Maria Jose Carbrera, and V. Krishna Kumar.) Presented to the CALICO Conference, Phoenix, AZ, March 2009.

2008

Announcing: Communicating on Broadcast Media. An online interactive “wikibook” available on the web at <http://en.wikibooks.org/wiki/Announcing>. Second Edition, August 2008.

“Lecture Capture Options for Podcasting.” Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2008.

“Clickers in the Classroom.” Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2008.

“Textbook in an iPod: A Prototype.” Final report to the Sabbatical Leave Committee, February 2008.

2007

“Producing Podcasts for Education.” Presented at the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2007.

- ** “Low Power, High Ideals: Student Radio in an iPod World.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2007.

2006

Announcing: Communicating on Broadcast Media. An online interactive “wikibook” available on the web at <http://en.wikibooks.org/wiki/Announcing>. First Edition, August 2006.

“Highlighting the Best in Student Audio Production.” Presented to the Annual College Media Convention, St. Louis, MO, Nov. 2006

“Student Video Show & Tell.” Presented to the Annual College Media Convention, St. Louis, MO, Nov. 2006

- ** “Using Digital Video to Record and Present Student Speeches in Public Speaking Classes.” Presented to the Annual Convention of the Eastern Communication Association, Philadelphia, PA, April 2006.
- ** “Public Radio’s Convergence Shockwave: Student Radio in the iPod Age.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2006.

2005

- ** “Fifty Years of Student Radio: Lessons from the Past.” Presented to the Annual College Media Convention, Kansas City, MO, Oct. 2005.
- “Producing a More Professional Sound in Student Radio.” Presented to the Annual College Media Convention, Kansas City, MO, Oct. 2005.
- “Student Radio: Show and Tell.” Presented to the Annual College Media Convention, Kansas City, MO, Oct. 2005.
- ** “Students in Charge: A History of Noncommercial Student-Operated Radio Stations.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2005.
- ** “New Public Communication Technologies: Localism Under Siege.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2005.

2004

- “The Future of Automation for Noncommercial Radio Stations.” Presented to the Annual College Media Convention, Nashville, TN, Nov. 2004.
- “Teaching With a Wireless Laptop Lab.” Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2004.
- ** “Untangling Public Media’s Gordian Knot: Convergence and Commercialization in College Radio.” Presented to the Annual Convention of the Broadcast Education Association, April, 2004, Las Vegas, NV.
- “Excellence in College Broadcasting: Recognizing the Best in Student Audio Production.” Presented to the Annual Convention of the Broadcast Education Association, April, 2004, Las Vegas, NV.

2003

- * “What’s Fueling the Flames in Cyberspace: A Social Influence Model.” In Lance Strate, Ron Jacobson and Stephanie Gibson (eds.), *Communication and Cyberspace: Social Interaction in an Electronic Environment, 2nd Edition* (pp. 329-347). Cresskill, NJ: Hampton Press.
- ** “Streaming Mad: College Radio and the Battle over Webcast Royalties.” Presented to the Annual Convention of the Broadcast Education Association, April, 2003, Las Vegas, NV.
- ** “Promoting the Campus Radio Station.” Presented to the Annual Conference of the Broadcast Education Association, April, 2003, Las Vegas, NV.
- “BEA Festival 2003: Student Audio Productions.” Presented to the Annual Convention of the Broadcast Education Association, April, 2003, Las Vegas, NV.

2002

- * “The CWEIS Initiative: Public Broadcasting’s Venture into Community Networks.” *The Electronic Journal of Communication/La Revue de Communication* (Volume 11, Number 2) Spring 2002.

“Video Editing for Classroom Presentations.” Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2002.

“Assessing the Virtual University.” Presented to the Annual Conference on Advancing Teaching in College Classrooms and Campus Cultures, Harrisburg, PA, March 2002.

2001

- * “Chapter 10: Noncommercial Radio.” In Alan Albarron and Greg Pitts (eds.), *The Radio Industry: Readings in Mass Communication* (pp. 133-155). Needham Heights, MA: Allyn & Bacon.

“Putting a Hex on Decimal: An Introduction to the Hexadecimal System.” (Co-authored with Ken Blatchford and John Finnegan.) Presented to the Apple Teacher Institute at Northwestern University, Evanston, IL, Aug. 2001.

“Virtual University : Final report.” (Co-authored with Barbara Hunsberger and Jason Perkowski.) The Virtual University, Millersville University, July 2001. (Available at the Millersville University Library, OCLC # 48060005.)
- ** “Individuals, Computers and Community.” Presented to the Annual Convention of the International Communication Association, Washington, DC, May 2001.

“An Overview of the Classnet Computer Classroom Management System.” Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 2001.
- ** “Napster and the First Amendment: College Radio’s Alternative Conundrum.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2001.

“Towards an Online Journal of the Broadcast Education Association.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2001.

“Assessing Student Media Scholarship.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2001.

“Assessing the Virtual University: The Final Report of the Virtual University Assessment Coordinator.” Presented to the Virtual University, Millersville University, March 2001. (Available at the Millersville University Library, OCLC # 48060012.)
- ** “E-Mail Discussion Lists to Expand Course Participation by Diverse Student Populations.” Presented to the State System of Higher Education Science, Math, Engineering and Technology Conference, Harrisburg, PA, Feb. 2001.

2000

- ** "Using Listservs in a Large Lecture Class." Presented to the Annual Convention of the Association of Internet Researchers, Lawrence, KS, Sept. 2000.
- ** "Going Digital: The Use of New Technologies by College Radio and Television Stations." Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 2000.

1999

- ** "Evaluation of E-Mail Discussion List Participation in Large Lecture Classes." Presented to the National Communication Association Summer Conference on Communication and Technology, Arlington, VA, July 1999.
- ** "What Support Do Faculty Need in the New Communication Technology Environment?" Presented to the National Communication Association Summer Conference on Communication and Technology, Arlington, VA, July 1999.
- ** "Computer-Aided Analysis of Electronic Mail Discussion." Presented to the Annual Convention of the Eastern Communication Association, Charleston, WV, April 1999. (Received Top Paper award from the Human Information Technology Interest Group.)
- ** "The Impact of Public Radio upon College Radio: Lessons from the Past, Hope for the Future." Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 1999.

1998

- ** "Community Networks: The Future of Public Broadcasting?" Presented to the Annual Convention of the National Communication Association, New York City, Nov. 1998.

"An Introduction to Writing for the Web." Presented to the University Festival, West Chester University, West Chester, PA, Oct. 1998.
- * "The Information Superhighway and the Public Interest: Lessons from Public Broadcasting." *The Pennsylvania Speech Communication Annual*, (Volume 54), Sept. 1998, pp. 1-23.

"Computer-Aided Analysis of Electronic Mail Discussion." Presented to the Computing Across the Curriculum Conference, Shippensburg University, Shippensburg, PA, May 1998.

"Applications of Digital Video in the Classroom." Presented to the Resources for the Electronic Classroom (RECAP) Conference, West Chester University, West Chester, PA, May 1998.
- ** "Current Scholarship in Student Media Advising." Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 1998.

“Operational Dichotomies of Student-Operated Radio.” Presented to the West Chester University Media Day Conference, West Chester University, West Chester, PA, Feb. 1998.

1997

* “What’s Fueling the Flames in Cyberspace: A Social Influence Model.” In Lance Strate, Ron Jacobson and Stephanie Gibson (eds.), *Communication and Cyberspace: Social Interaction in an Electronic Environment* (pp. 297-315). Cresskill, NJ: Hampton Press.

** “Reinventing Public Telecommunications for the New Millennium: The Corporation for Public Broadcasting’s Community Networking Initiative.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 1997.

“Student Media Advising: Three Critical Relationships.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 1997.

1996

* “Effects of Pictographs and Quoting on Flaming in Computer-Mediated Communication.” (Co-author with Davis Foulger.) *Computers in Human Behavior* (Volume 12 Number 2) Summer 1996, pp. 225-243.

“Using the World Wide Web in Teaching at a Small College.” Presented to the Annual Convention of the Consortium for Computing in Small Colleges, Liberty, MO, April 1996.

1995

“Communication Technologies and the Future of Higher Education.” Presented to the Log-On Conference, William Jewell College, Liberty, MO, April 1995.

“An Exploration of Internet Resources for Educators.” William Jewell College Faculty Workshop Series, Liberty, MO, Jan. 1995.

1994

“Current trends in Computer-Mediated Communication Research.” Presented to the Annual Convention of the Speech Communication Association, New Orleans, LA, Nov. 1994.

“Computer-Mediated Communication: A Bibliography.” Presented to the Annual Convention of the Speech Communication Association, New Orleans, LA, Nov. 1994.

** “Free Speech on the Information Superhighway: An Argument for Noncommercial Access.” Presented to the Annual Convention of the Speech Communication Association, New Orleans, LA, Nov. 1994.

“Freedom of Speech on the Information Superhighway.” William Jewell College Faculty Paper Series, Liberty, MO, Nov. 1994.

- * “An Episode of Flaming: A Creative Narrative.” *Et Cetera: A Review of General Semantics*, (Volume 51 Number 1) Spring 1994, pp. 51-72.
- * Free Speech in the Information Age: A Public Interest Vision for the National Information Infrastructure. In *The proceedings of The Fourth Conference on Computers, Freedom and Privacy*, Chicago, IL, March 1994, pp. 154-161.
- ** “The Loyal Viewer and the ELM: Central and Peripheral Routes to Differentiation of Local Television News Broadcasts.” Presented to the Annual Convention of the Western States Communication Association, San Jose, CA, Feb. 1994.
- ** “Freedom of E-Speech: Situating the First Amendment in the National Information Infrastructure.” Presented to the Annual Convention of the Western States Communication Association, San Jose, CA, Feb. 1994.

1993

- ** “Effects of Pictographs and Quoting on Flaming in Electronic Mail.” (Co-authored with Davis Foulger.) Presented to the Annual Convention of the International Communication Association, Washington, DC, May 1993.
- ** “A Social Influence Model of Flaming in Computer-Mediated Communication.” Presented to the Annual Convention of the Western States Communication Association, Albuquerque, NM, Feb. 1993. (Available from the ERIC Database, OCLC # 425423884.)

1992

- ** “Scholarly Publishing in the Electronic Age: A Graduate Student’s Perspective.” Presented to the Annual Convention of the Speech Communication Association, Chicago, IL, Oct. 1992. (Available from the ERIC Database, OCLC # 425432282.)
- ** “An Episode of Flaming: A Creative Narrative.” Presented to the Annual Convention of the Speech Communication Association, Chicago, IL, Oct. 1992. (Available from the ERIC Database, OCLC # 425430554.)
- * “To Be or Not to Be: An Exploration of E-Prime, Copula Deletion and Flaming in Electronic Mail.” (Co-author with Dong Keun Ahn.) *Et Cetera: A Review of General Semantics*, (Volume 49 Number 2) pp. 146-164 (Summer 1992).
- ** “Public Broadcasting and Digital Information Services: What’s Been Done, What’s Being Done and What Could be Done.” Presented to the Annual Convention of the International Communication Association, Miami, FL, May 1992. (Available from the ERIC Database, OCLC # 425504491.)
- ** “Shortwave News Revisited: An Exploration into the News Programming of Four Major International Broadcasters.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 1992.
- * “Enhancing the Electronic Sandbox: A Plan for Improving the Educational Value of Student-Operated Radio Stations.” *Feedback* (Volume 33 Number 1) pp. 1, 12-15 (Winter 1992).

- ** “To Be or Not to Be: An Exploration of E-Prime, Copula Deletion and Flaming in Electronic Mail.” (Co-author with Dong Keun Ahn.) Presented to the Western States Communication Association, February 1992. (Available from the ERIC Database, OCLC # 425521864.)

1991

- ** “Divvying Up the Discipline: On Divorcing Dame Speech.” Presented to the Annual Convention of the Speech Communication Association, Atlanta, GA, Oct. 1991. (Available from the ERIC Database, OCLC # 425243999.) (Awarded 2nd place in debut paper competition.)
- ** “Enhancing the Electronic Sandbox: A Plan for Improving the Educational Value of Student-operated Radio Stations.” Presented to the Annual Convention of the Broadcast Education Association, Las Vegas, NV, April 1991. (Available from the ERIC Database, OCLC # 425329140.) (Awarded 2nd place in debut paper competition.)

Prior to 1991

- * “Style in Public Speaking: A General Semantics Approach.” (Co-author with Thomas H. Willett.) *Et Cetera: A Review of General Semantics*, 43, pp. 291-296 (Fall 1986).
- ** “Bridging the Gap Between the Broadcast Tower and the Ivory Tower: Integrating Telecommunications Into Speech Communication Curricula.” Presented to the Speech and Theatre Association of Missouri, Springfield, MO, Sept. 1985. (Available from the ERIC Database, OCLC # 425693774.)

Doctoral Dissertation

Toward a Public Lane on the Information Superhighway: An Examination of the Corporation for Public Broadcasting's Community-Wide Education and Information Service Initiative.

University of Utah, Salt Lake City, UT. Defended June 1997.

Advisory Committee:

Robert K. Avery (chair)
Timothy Larson
Robert Mayer
Robert Tiemens
David Vergobbi

(Available from the University of Utah Library, OCLC # 39344936)

Finalist for the 1997 Broadcast Education Association Dissertation of the Year Award

Master's Thesis

Future Radio: Video Music and Its Effects on Radio Listening.

University of Louisiana at Lafayette.

Defended Nov. 1983.

Advisory Committee

Steven Renshaw (chair)
Gerald V. Flannery
William Haggerman

(Available from the University of Louisiana at Lafayette Library, OCLC # 10620708)

Computer Software Development

Survival on the Moon

iPhone OS (iOS) educational application, 2010

Friend or Foe

iPhone OS (iOS) educational application, 2010

WCUR Player

iPhone OS (iOS) streaming audio application, 2010

The Quad

iPhone OS (iOS) web application, 2009

Communication Department Online Video Presentation System

Podcast Producer 2 custom application, 2008-present

Communication Department Internship Directory

Drupal/Content Construction Kit custom application, 2008-2013

COM TimeTracker

PHP custom application, 2008-present

COM212 Podcast Player

iPhone OS (iOS) web application, 2008

Communication Department Interactive Web Service

Drupal custom application, 2006-present

Communication Department Course Management Service

Moodle custom application, 2002-2006

Communication Department Discussion Forum Service

WebStar/ListStar custom application, 1998-2002

Full Life Plan Development Package

Microsoft Visual Basic enterprise application, 1998-1999

Telecommunications Tutor

SuperCard custom application, 1987-1990

Web Site Management & Development

<http://communication.wcupa.edu/>

Communication Studies at West Chester University

May 1998-December 2016

Additional sites hosted on communication.wcupa.edu have included

<http://communication.wcupa.edu/gpu> (Grandparents University)

<http://communication.wcupa.edu/groupdiv> (NCA Group Division)

<http://onairdemo.com>

Sep. 2015 – present

<http://wcuramcenter.com>

Feb. 2015 – Dec. 2016

<http://wcuri.com>

May 2014 – Dec. 2015

<http://wcuweekly.com>

Oct. 2013 - present

<http://wclublogs.com>

June 2009 – 2013

<http://dnadiscussionproject.com>

Dec. 2008 – 2015

<http://communicationstudies.org>

July 2006 - present

<http://drthompsen.com>

Jan. 2006 – present

<http://comwiki.org>

July 2006 – 2009

<http://wcuquad.com/>

The Quad Online (student newspaper)

Sep. 2003-present

<http://wcur.org>

(formerly <http://wcur.fm>)

WCUR-FM (student-operated radio station)

Feb. 1999-June 2007

<http://www.jewell.edu/communication>

Communication at William Jewell College

1994-1997

<http://kwjc.jewell.edu>

KWJC-FM (student-operated radio station)

1994-1997

Additional domain names reserved for future development

<http://wcu.news>

<http://wcuquad.org>

<http://cooliosapps.com>

Grants Awarded

Office of Distance Education Online/Blended Teaching with Technology Showcase Competition. Award of \$500, May 2015.

Summer Undergraduate Research Institute (SURI) Faculty Mentor Grant. Award of one credit hour of summer compensation, June 2014.

“COM250 SOAP Modules.” (With Anita Foeman and Bessie Lawton.) College of Arts and Sciences Dean's Initiative Award to Expand Access to Education through Technology. Award of \$6,000, June 2014.

“Expanding Access to Education through a MOOC: A Proposal for a Massive Open Online Course in Mass Communication.” College of Arts and Sciences Dean's Initiative Award Expand Access to Education through Technology. Award of \$5,200, May 2014.

“Mobile Journalism (MoJo) Project.” WCU Technology Fee Fund Grant. Award of \$5,862, October 2013.

“Borderless Communication: A Project to Extend Intercultural Communication (COM250) to International and Domestic High School Seniors via Distance Education.” (With Anita Foeman and Bessie Lawton.) College of Arts and Sciences Dean's Award for New Initiatives in Support of Diversity and International Outreach. Award of \$7,800, June 2013.

“GoREACT Online Video Assessment for SPK208.” WCU Technology Fee Fund Grant. Award of \$1,999, June 2013.

“Transforming SPK 208 (Public Speaking) into a Hybrid Course.” (With Anita Foeman, Bessie Lawton and Meghan Mahoney.) Provost's Initiative for Excellence in Course Redesign and Academic Transformation. Award of \$22,801.41, March 2013.

“The Public Speaking (SPK 208) Hybrid Project.” (With Bessie Lawton, David Levasseur and Meghan Mahoney.) College of Arts and Sciences Dean's Initiative Award to Expand Access to Education through Technology. Award of \$12,825, January 2013.

Technology Consultant for “The Psychology Advising Website Project.” (With Jen Bunk and Belinda Haikes.) College of Arts and Sciences Dean's Grant. Award of \$1,000, September 2012.

Time Warner Thought Leadership Faculty Fellowship. Fellowship served at the Time Warner Media Lab, New York, NY, June 2012.

“The COM 212 Hybrid Project.” College of Arts and Sciences New Initiative Grant. Award of \$5,500, January 2012.

Technology Consultant for “The Intercultural Communication Hybrid Project.” (With Anita Foeman and Bessie Lawton.) College of Arts and Sciences Award of \$2000, May 2011.

Winter session course development grant for “iOS Boot Camp.” Award of \$2000, August 2010.

“The Course Trailers Project: Promoting Digital Media Creation with Portable Digital Audio/Video Production Suites.” WCU Technology Beyond Borders Grant (co-grantee with Michael Boyle). Award of \$10,221, April 2010.

College of Arts and Sciences Entrepreneur Grant for developing an online course in communication studies for dual-enrollment (high school students for college credit). Award for \$5,384 (used for 3-credit release time) Spring 2010.

“iClicker Student Response System for Large Lecture Classes.” WCU Technology Fee Fund Grant. Award of \$7,150 granted on Sept. 9, 2009.

“Flip Cameras for Engaging Student Learning.” College of Arts and Sciences Educational Fund Grant. Award of \$3,200 on February 16, 2009.

“Improving Instruction in Large Lecture Classes.” WCU Pedagogy for Engagement Grant. Award of \$2,500 on June 1, 2005.

“Wireless Teaching Lab Grant.” WCU Technology Fee Fund Grant. Award of \$63,000 granted on Nov. 17, 2003.

Virtual University Assessment Coordinator, Virtual University, Millersville, PA. Award of 3-credit release time Fall 2000.

Pennsylvania Association of Broadcasters Faculty Fellowship. Award of \$1500 for summer fellowship stipend. Fellowship served at KYW-AM and KYW-TV, Philadelphia, July 2000

C-SPAN Faculty Fellowship. Award of \$500 stipend plus travel and lodging. Fellowship served at C-SPAN Headquarters in Washington, D.C., Jan. 1999

“Using Computer-Mediated Communication to Assess Student Learning.” Award of \$2000 from the West Chester University Student Learning Outcomes Committee. Jan. 1998

“Helping Students Become Better Communicators: A Plan for the Assessment of the B.A. in Communication Studies Program.” Assessment Plan Development Grant. Award of 3-credit release time. West Chester University Assessment Program, June 1998

Computers, Freedom & Privacy Graduate Fellowship. Award of \$500 stipend to attend the Computers, Freedom & Privacy Conference, 1994

Marriner S. Eccles Graduate Research Fellowship. Award of tuition and research fellowship stipend. University of Utah, 1993-1994

Jay W. and Sharlene B. Glassman Graduate Fellowship. Award of tuition and teaching fellowship stipend. Department of Communication, The University of Utah, 1990-1993

Graduate teaching Assistantship. Award of tuition and teaching assistantship stipend. Department of Communication, University of Louisiana at Lafayette, 1982-1983.

Other Awards and Honors

Legacy of Leadership Award. West Chester University Division of Student Affairs, March 2017.

Keystone Press Award (Honorable Mention in News Column category for *The Quad*). Pennsylvania Newspaper Association, February 2016.

Keystone Press Award (Honorable Mention in Review category for *The Quad*). Pennsylvania Newspaper Association, February 2016.

Online/Blended Teaching with Technology Excellence Award. WCU Office of Distance Education, May 2015.

Keystone Press Award (Honorable Mention in News Website category for *The Quad*). Pennsylvania Newspaper Association, March 2015.

Communication Professor of the Week. Awarded by WCU Communication Studies majors, Nov. 2015

Faculty Academic Advisor Appreciation Award. Awarded by WCU Undergraduate Studies and Student Support Services and Omicron Delta Kappa, April 2015.

Best Practice in Technology Award for “A System for Presenting Speech Videos on the Web and on Mobile Devices.” Presented by the West Chester University Curriculum and Policy Committee, West Chester, PA, Dec. 3, 2009.

Keystone Press Award (Honorable Mention in Photo Story Category for *The Quad*). Pennsylvania Newspaper Association, March 2009.

Outstanding Faculty Award (2007-2008 academic year). West Chester University Honors College, April 2008.

Outstanding Faculty Award (2006-2007 academic year). West Chester University Honors College, April 2007.

Outstanding Faculty Advising Award. West Chester University Media Advisory Board, April 2007.

Outstanding Faculty Award (2005-2006 academic year). West Chester University Honors College, April 2006.

Teacher of the Year. West Chester University Department of Communication Studies, May 2001

Outstanding Faculty Award (1999-2000 academic year). West Chester University Honors College, March 2000.

Teacher of the Year. West Chester University Department of Communication Studies, May 1999

Top Paper Award in the Human Information Technology Interest Group for “Computer-Aided Analysis of Electronic Mail Discussion.” Eastern Communication Association, April 1999

Dissertation of the Year Award (Finalist). Broadcast Education Association, April 1998

Debut Paper Award for “Divvying Up the Discipline: On Divorcing Dame Speech.”
Speech Communication Association, Oct. 1991

Debut Paper Award for “Enhancing the Electronic Sandbox: A Plan for Improving the
Educational Value of Student-operated Radio Stations.” Broadcast Education
Association, April 1991

Graduate Student of the Year. Department of Communication, University of Louisiana at
Lafayette, May 1983.

Sabbaticals and Leaves of Absence

Sabbatical leave of absence for writing a textbook on broadcast performance. West
Chester University sabbatical project awarded for the spring and fall semesters of 2017.

Textbook in an iPod: Developing a prototype. West Chester University sabbatical project
awarded for the fall semester of 2007.

Professional development leave of absence for completing the doctoral dissertation.
William Jewell College leave of absence awarded for the spring semester of 1997.

Professional development sabbatical leave for doctoral course work. William Jewell
College sabbatical awarded for the 1990-1991 academic year.

Other Professional Development

How to Create a Udemy Course. Online course provided by Udemy.com. July 7, 2013.

BlendKit 2012: Blended Learning Toolkit. Online course sponsored by the American
Association of State Colleges and Universities and the University of Central Florida.
September 24-October 29, 2012.

Time Warner College Professors Thought Leadership Seminar. Professional seminar at
the Time Warner Media Lab, New York, NY. July 23-July 24, 2012.

Campus Security Authority Training. West Chester University Department of Public
Safety seminar, West Chester, PA. March, 2012.

Apple Computer Teacher Institute Fellow. Fellowship served at Northwestern University,
Evanston, IL, Aug. 2001

Pennsylvania Association of Broadcasters Faculty Fellow. Fellowship served at KYW-
AM and KYW-TV, Philadelphia, July 2000

C-SPAN Faculty Fellow. Fellowship served at C-SPAN Headquarters in Washington,
D.C., Jan. 1999

Participation at Conferences & Conventions

Apple Computer Video Production Seminar

King of Prussia, PA, Oct. 2001

Association for Education in Journalism & Mass Communication

Baltimore, MD, Aug. 1998

Association of Internet Researchers

Lawrence, KS, Sept. 2000

Association for Women in Communications

Philadelphia, PA, July 1998

Broadcast Education Association

Las Vegas, NV, April 2017

Las Vegas, NV, April 2016

Las Vegas, NV, April 2015

Las Vegas, NV, April 2014

Las Vegas, NV, April 2013

Las Vegas, NV, April 2012

Las Vegas, NV, April 2011

Las Vegas, NV, April 2010

Las Vegas, NV, April 2009

Las Vegas, NV, April 2007

Las Vegas, NV, April 2006

Las Vegas, NV, April 2005

Las Vegas, NV, April 2004

Las Vegas, NV, April 2003

Las Vegas, NV, April 2002

Las Vegas, NV, April 2001

Las Vegas, NV, April 2000

Las Vegas, NV, April 1999

Las Vegas, NV, April 1998

Las Vegas, NV, April 1997

Las Vegas, NV, April 1996

Las Vegas, NV, April 1995

Las Vegas, NV, April 1992

Las Vegas, NV, April 1991

Las Vegas, NV, April 1989

Las Vegas, NV, April 1988

Las Vegas, NV, April 1987

Las Vegas, NV, April 1986

College Media Convention

St. Louis, MO, Oct. 2006
Kansas City, MO, Oct. 2005
Nashville, TN, Nov. 2004
Dallas, TX, Nov. 2003
Orlando, FL, Nov. 2002

Computer Professionals for Social Responsibility

Seattle, WA, Oct. 1993

Computing Across the Curriculum Conference

Shippensburg, PA, May 1998

Conference on Computers, Freedom & Privacy

Chicago, IL, March 1994

Consortium for Computing in Small Colleges

Liberty, MO, April 1996

C-SPAN Seminar for Professors

Washington, DC, Jan. 1999

Digital Media East Conference

New York, NY, July 2004

Digital Life Conference

New York, NY, Oct. 2005
New York, NY, Oct. 2004

Eastern Communication Association

Pittsburgh, PA, April 2013
Philadelphia, PA, April 2006
Charleston, WV, April 1999

EDUCAUSE Conference

Philadelphia, PA, October 2011

Freedom Foundation Teaching American History Workshop

Norristown, PA, February 2012

Fusion Brightspace/D2L Users Conference

Washington, DC, July 2016
Orlando, FL, June 2015
Nashville, TN, July 2014
Boston, MA, July 2013
San Diego, CA, July 2012

International Communication Association

Washington, DC, May 2001
Chicago, IL, May 1996
Albuquerque, NM, May 1995
Washington, DC, May 1993
Miami, FL, May 1992

Internet World Conference

New York, NY, Oct., 2000
New York, NY, Oct., 1999
New York, NY, Oct., 1998
New York, NY, Dec. 1997

Mac World Conference

San Francisco, CA, Jan. 2007
San Francisco, CA, Jan. 2006
Boston, MA, July 2005
Boston, MA, July 2004
New York, NY, July 2002
New York, NY, July 2001
New York, NY, July 2000
New York, NY, July 1999
New York, NY, July 1998

National Communication Association (Speech Communication Association prior to 1997)

Philadelphia, PA, Nov. 2016
San Francisco, CA, Nov. 2010
Atlanta, GA, Nov. 2001
New York City, Nov. 1998
San Diego, CA, Nov. 1996
San Antonio, TX, Nov. 1995
New Orleans, LA, Nov. 1994
Chicago, IL, Nov. 1992
Atlanta, GA, Nov. 1991
Chicago, IL, Nov. 1990
Chicago, IL, Nov. 1984
Washington, DC, Nov. 1983

NCA Conference on Technology and Communication

Arlington, VA, July 1999

Northeast Regional Computing Program Conference

Providence, RI, March 2008
Providence, RI, March 2010

PASSHE Conference on Advancing Teaching in College Classrooms

Harrisburg, PA, March 2002

PASSHE Distance Learning Conference
West Chester, PA, April 2009

PASSHE Distance Education Open House
Kutztown, PA, Oct. 2015

PASSHE Science, Math, Engineering and Technology Conference
Harrisburg, PA, Feb. 2001

PC Expo
New York, NY, June 2000

Pedagogy for Engagement Summer Pedagogy Series
West Chester, PA, May 2010
West Chester, PA, May 2008
West Chester, PA, May 2006
West Chester, PA, May 2005

Pennsylvania Association of Broadcasters
Hershey, PA, May 2000

Resources for the Electronic Classroom Conference
West Chester, PA, May 2016
West Chester, PA, May 2015
West Chester, PA, May 2014
West Chester, PA, May 2013
West Chester, PA, May 2012
West Chester, PA, May 2011
West Chester, PA, May 2010
West Chester, PA, May 2009
West Chester, PA, May 2008
West Chester, PA, May 2007
West Chester, PA, May 2006
West Chester, PA, May 2005
West Chester, PA, May 2004
West Chester, PA, May 2003
West Chester, PA, May 2002
West Chester, PA, May 2001
West Chester, PA, May 1998

Speech and Theatre Association of Missouri
Springfield, MO, Sept. 1985

Virtual University Summit Conference
Millersville, PA, Sept. 2000
West Chester, PA, Feb. 2000
Millersville, PA, Sept. 1999

West Chester University Global Perspectives for Curriculum Integration
West Chester, PA, May, 2006

West Chester University Festival
West Chester, PA, Oct. 1998

West Chester University Media Day Conference
West Chester, PA, Feb. 1998

West Chester University Online/Blended Teaching with Technology Showcase
West Chester, PA, April 2015

West Chester University Student Media Summit
West Chester, PA, April 2003

Western States Communication Association
San Jose, CA, Feb. 1994
Albuquerque, NM, Feb. 1993
Boise, ID, Feb. 1992
Phoenix, AZ, Feb. 1991

Wikimania Conference
Cambridge, MA, Aug. 2006

Consultantships

Chester County Historical Society

Audio Recording Consultant and Performer
West Chester, PA, October 2008 – December 2008

Technology Publishing/Paint Square

Communication Technology Consultant
Wallingford, PA, July 2007 – September 2007

West Chester Area Council of Governments

Cable Television Franchise Consultant
West Chester, PA, January 2004 – October 2006

Albright College

Educational Technology Consultant
Reading, PA, October 2005 - June 2006

WKTO Radio

Communication Technology Consultant
Edgewater, FL, March 2005 - June 2005

IKEA North America

Communication Technology Consultant
Plymouth Meeting, PA, January 2003 – August 2003

Genesis Health Care Systems

Communication Technology Consultant
Kennett Square, PA, October 1998 - May 1999

InterMedia Marketing

Communication Technology Consultant
West Chester, PA, November 1997 - June 1999

Offices Held in Professional Organizations

Association for Women in Communications

Established the West Chester University Student Chapter in Jan. 1998, and served as chapter advisor and national chapter representative through Aug. 2001.

Broadcast Education Association

(Student Media Advisors Division)

Webmaster, 2006-2008

Secretary, 2004-2006

Student Audio Competition Co-Chair, 2002-2004

Membership Chair, 2000-2002

Chair, 1998-2000

Vice-chair, 1996-1998

(Online Publications Task Force)

Technical Advisor, 2000-2002

College Media Advisors

Student Audio Competition Co-Chair, 2006

National Communication Association

(Mass Communication Division)

Webmaster, 2001-2002

(Group Communication Division)

Web host and technical consultant, 2003-2007

Memberships In Professional Organizations

Apple iOS Developer Program (formerly the Apple iPhone OS Developer Program)

Apple Certifications Program (Tech ID USA05BVH)

Association for Education in Journalism & Mass Communication

Association of Internet Researchers

Association for Women in Communications

Broadcast Education Association

Broadcast Pioneers of Philadelphia

Central States Communication Association

College Media Advisors

Collegiate Broadcasters, Incorporated

Consortium for Computing in Small Colleges

Eastern Communication Association

Electronic Frontier Foundation

HTML Writers Guild

International Communication Association

International Society for General Semantics

National Communication Association (formerly the Speech Communication Association)

Southern Communication Association

Western States Communication Association

Service as Scholarly Reviewer / Competition Judge

*Broadcast Education Association Management, Marketing and Programming Interest
Division Paper Competition*

Peer reviewer of convention papers, 2013-2014

*Broadcast Education Association Curriculum, Assessment and Administration Interest
Division Paper Competition*

Peer reviewer of convention papers, 2012-2014

Journal of Radio and Audio Media

Peer reviewer of journal articles, 2003 – present

Journal of Broadcasting and Electronic Media

Peer reviewer of journal articles, 2002 – 2005

Faculty & Administrator Modules in Higher Education

Pilot program reviewer, 2005

College Broadcasters Inc. Audio Competition

Judge for audio production competition, 2005 – 2007

Broadcast Education Association Student Media Interest Division Paper Competition

Peer reviewer of convention papers, 1998-present

Broadcast Education Association Festival of Media Arts

Judge for audio production competition, 2002 – 2004

International Communication Association Communication and Technology Division

Peer reviewer of convention papers, 2000 – 2002

Service as Book Reviewer

Mass Communication: Living in a Media World

By Ralph Hanson (CQ Press/Sage, 4th edition)

Textbook reviewer, 2013

Total Sportscasting: Performance, Production and Career Development

By Marc Zumoff and Max Negin (Focal Press, 2014)

Textbook reviewer, 2013

Social Media for Social & Behavior Change: A Theoretical Approach

By L. Meghan Mahoney and Tang T. Tang (Wiley Blackwell, 2013)

Scholarly book reviewer, 2012 – 2013

The Media of Mass Communication

By John Vivian (Pearson, 8th and 9th editions)

Textbook and ancillary reviewer, 2006 – 2009

Basic Audio Production: A Practical Approach

By Sam Sauls (Pearson, 2007)

Textbook reviewer, 2007

Javascript Advanced Visual Quick Start Guide

(Peachpit Press, 2001)

Textbook reviewer, 2001

The Culture of American College Radio

By Sam Sauls (Iowa State University Press, 2000)

Textbook reviewer, 2000

University Service

WCU Presidential Inauguration Ceremony (Off-stage announcer, 2017)
Commencement Name Reader (2011-present)
Distance Education Assessment Instrument Task Force (2012)
Candidate for Distance Education Faculty Peer Mentor (2011)
Search Committee for the Executive Director of Distance Education and Outreach (2011)
LMS Transition to Desire2Learn Faculty Advocate (2010)
College of Arts & Sciences Dual Enrollment Distance Education Faculty Cohort (2010)
WCU Technology Beyond Borders Grant Recipient (2010)
WCU Grandparents University Technical Consultant (2009-2010)
Twardowski Career Development Center Internship Directory Consultant (2009 – 2010)
PASSHE Communication Chairs Listserve Coordinator (2008 – 2010)
Media Advisory Board Member (1997 – 2010)
WCU Presidential Inauguration Ceremony (Off-stage announcer, 2009)
College of Arts & Sciences Website Technical Consultant (2008-2009)
Digital Media Center Relocation Consultant (2008-2009)
PASSHE Distance Learning Conference Participant (2009)
PASSHE “Improving Your Online Course” Quality Matters Certification (2009)
WCU Technology Fee Fund Grant Recipient (2009)
RECAP Conference Planning Committee (2008-2009)
Finalist for Interim Vice President of Information Technology (2008)
College of Arts & Sciences Recruitment Day Speaker (2007-2008)
Speaker at Posthumous Baccalaureate Degree Ceremony for Megan Bates (2007)
WCU Asian American Organization Nydia Han Program Host (2007)
WCU iTunes U Exploratory Committee (2005-2007)
Main Hall 168 Lecture Hall Renovation Committee (2006-2007)
Mike Maybroda Scholarship Fund Committee Member (2006)
WCU Pedagogy for Engagement Summer Workshop Presenter (2006)
Faculty & Administrator Modules in Higher Education Reviewer (2005)
WCU Pedagogy for Engagement Grant Recipient (2005)
Universal Design for Learning Workshop Series Participant (2004-2005)
College of Arts & Sciences Smart Board Committee (2003-2004)
WCU Technology Fee Fund Grant Recipient (2003)
PASSHE Conference on Advancing Teaching in College Classrooms Presenter (2002)
College of Arts & Sciences Recruitment Committee Member (2001-2002)
Web Minor Task Force Member (2000-2002)
Multimedia Users Coalition Member (1999-2002)
PASSHE Science, Math, Engineering and Technology Conference Presenter (2001)
Virtual University Assessment Coordinator (1999-2001)
WCU Electronic Mail Policy Task Force (2000-2001)
WCU Office of Social Equity “Diversity in the Media” Workshop Presenter (2000)
WCU Distance Education Task Force Consultant (1999-2000)
New Faculty Orientation Committee Member (1998-1999)
PASSHE Computing Across the Curriculum Conference Presenter (1998)
University Festival Workshop Presenter (1998)
College of Arts & Sciences Commencement Marshall (numerous times)

Department Service

Search Committee Member for Tenure-Track hire (2010-2011)
Curriculum Committee Member (2010-2013)
Graduate Committee Member (2008-2010)
Developed Online Directory System for Student Internship Program (2008-2009)
Academic Development Program Speech Contest Judge (2008)
Developed Online Time-tracking Application for Interns and Practicum Students (2008)
Faculty Evaluation Committee (Member, 2004-2006, Chair, 2006-2007)
Search Committee Member for Tenure-Track hire (2006-2007)
Developed Departmental VHS to DVD/Digital Video Transfer System (2005-2006)
Managed Departmental Moodle (Learning Management System) Server (2003-2006)
Developed Departmental Voicemail System (2005)
Long Range Planning Committee (Member, 2002-2004; Chair, 2004-2005)
Search Committee Chair for Tenure-Track hire (2004-2005)
Organized Printed Directory of Student Internship Opportunities (2003-2004)
Undergraduate Orientation Coordinator (1998-2003)
Managed Departmental Mailing List Server (1997-2003)
Assessment Coordinator and Assessment Committee Chair (1998-2002)
Represented Department at Council of Chairs Meeting (2002)
Search Committee Chair for Tenure-Track hire (2000-2001)
Media Instructional Committee Member (1999-2001)
Long Range Planning Committee (Member, 1997-2000; Chair, 1999-2000)
Search Committee Member for Tenure-Track hire (1999-2000)
Search Committee Member for Tenure-Track hire (1998-1999)
Established Women in Communications Student Chapter (1997)
Preview Day Presenter (numerous times)
Graduate Student Thesis Committee Member (numerous times)
Tenured and Tenure-Track Faculty Peer Observer (numerous times)
Adjunct Faculty Teaching Observer (numerous times)
Rose Bowl Forensics Tournament Judge (numerous times)
Educational Technology Coordinator (2001 – present)
Webmaster (1997 – present)

Community Service

Chester County Compeer (Technical consultant, 2007 – 2012)
“Hearts for Megan” Campaign Participant (2008)
Chester County Historical Society (Announcer and technical consultant, 2008)
Community Public Affairs Programming Host on WCUR (2001-2007)
Albright College Faculty Workshop on Educational Technology Presenter (2005-2006)
West Chester Area Council of Governments (Cable franchise consultant, 2004 – 2006)
Media Awareness Training Presentation at Grove United Methodist Church (2003)
American Legion Oratorical Program Judge (2002)
Cub Scout Troop Field Trip to WCUR Host (1999-2000)
Downingtown Area Crop Walk Participant (1999-2007)